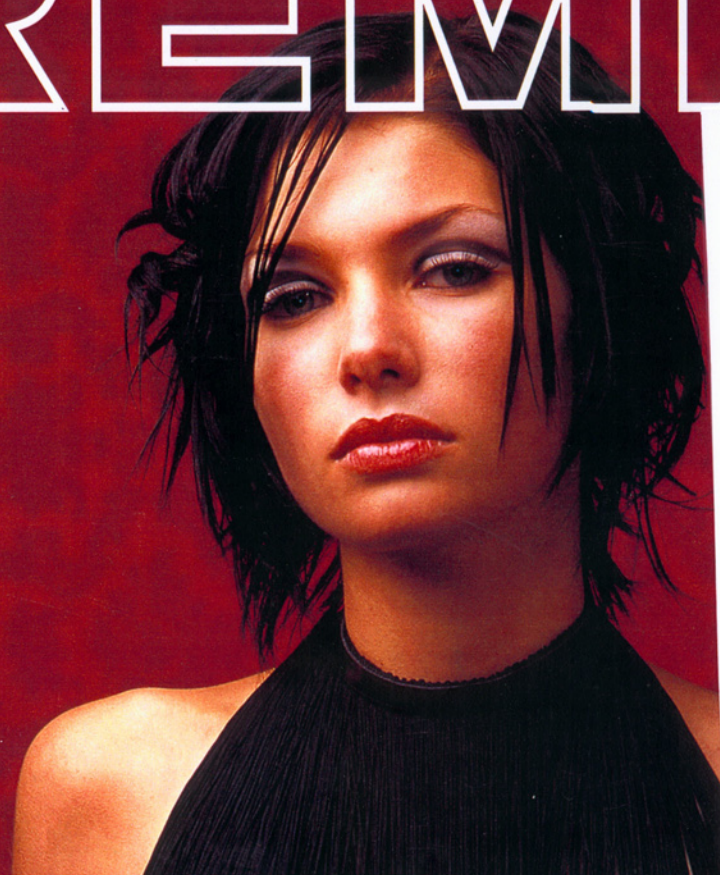


REMIX

WWW.REMIX.CO.NZ

Brifo is Bum-Bum, amongst other pseudos. His beginnings speak of reggae and African music with a variety of groups. After touring through Europe with Kid Loco on his "The Great Love Story" Tour he moved on to record with DJ Cam on the "Loa Project". Brifo played most instruments on the album such as keys, bass, guitar, and string arrangements. Sliding neatly into the definition of a "DJ's musician", he would be the hands (and sometimes ears) of many loop junkies eager to spend very little money on sample clearance. Always in search of expanding his musical talents and repertoire, Brifo also features on several world music productions, including Assitan Mamani Keita's recording on the label Real World. In between recording sessions Brifo found himself with two weeks to set up a Brazilian electro project. The project, composed of 14 tracks, was mixed in three days with the last track *Lé Lé Lé* composed in-studio. Immediately following the session, the new Brazilian project sprung to life via the Dax Riders label Subscience. "Truth is that I bumped into the Subscience guys around the corner from my place, played the tapes, and the next thing you know, we had a deal". The essence of Bum Bum is a blend of electric with steamy Brazilian vibes. "Like the samba, the response to the music is spontaneous and immediate." Featuring o Cian's REMIX mix-CD is "Light", which exhibits a soulful vibe, emulating and reviving the spirit of seventies soul-jazz. "Roy Ayers was my main influence here". Brifo says. "I like the way he managed to create some rich and colorful chord changes all the while using them in a ver simple idiom, always with a great feel. Le McCann is another inspiration." "Light" is a pure Bum Bum track - 1/3 Brazil, 1/3 soul, 1/3 electro, with a twist of sophistication in the making.

www.bum-bum.tv *Rebel Owens*